



**Extraordinary**

1



**Outstanding**

1



**Monumental**

1



**Trascenden**n**tal**

1



**Incred**i**ble**

1



**Mon**o**mental**

1



**Catastrophic**

2



**Alarming**

2



**Disastrous**

2



**Impact**fu**ll**

2



**Ex**s**iting**

2



**Serious**

2

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media



**Notable**

1



**Exciting**

4



**Amazing**

4



**Autstanding**

1



**Amasing**

4



**Incredible**

4



**Devastating**

2



**Curious spot**

5



**A single sing**

5



**Debastating**

2



**Mysterious trace**

5



**A single sign**

5

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media



**Heartbreaking**

4



**Touching**

4



**Violent protests**

6



**Inspiring**

4



**Hopefull**

4



**Biolent protests**

6



**Reveailing sign**

5



**Strange shadow**

5



**Holocaust**

6



**Revealing sign**

5



**Mysterious trace**

5



**Gobernmental espionage**

6

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media



Armed attack

6



Non-credible  
reference blog

7



Credible  
reference blog

7



Armed at**ta**ck

6



Credible  
re**ph**erence article

7



Non-cred**iv**le  
reference post

7



Humanitarian crisis

6



Scientist without a  
history of credibilit**i**

7



Influencer without a  
history of credibility

7



Corruption **sk**andal

6



Legitimate and reliable  
scientific source

7



Legitimate and  
reliable influen**ser**

7

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media



**Credible  
reference book**

7



**"Only the naive believe  
in that theory"**

7



**The target audience is Millennial  
'NO INTERNET REQUIRED'**

**"The chosen player keeps all the cards with  
spelling mistakes on the board"**



**Non-credible  
reference article**

7



**"Only those with  
a cold heart can  
ignore this crisis"**

7



**Malware  
'NO INTERNET REQUIRED'**

**"You exchange cards with another player"**



**"If you're not with us,  
you're against us"**

7



**Diversity of Perspectives  
'NO INTERNET REQUIRED'**

**"The player you choose keeps all the  
cards of isolated cases"**



**Computer hacking  
'INTERNET REQUIRED'**

**"You can steal a card from  
any player's hand"**



**"Opponents are  
enemies of progress and  
development"**

7



**Prioritize objectivity  
'NO INTERNET REQUIRED'**

**"The player you choose keeps all the  
emotional cards"**



**I publish a news in your name  
'NO INTERNET REQUIRED'**

**"The selected player keeps all the  
cards on the board"**

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media



**The target audience is Millennial  
'NO INTERNET REQUIRED'**

"The chosen player keeps all the cards with spelling mistakes on the board"



**The target audience is Millennial  
'NO INTERNET REQUIRED'**

"The chosen player keeps all the cards with spelling mistakes on the board"



**Brute force attacks  
'INTERNET REQUIRED'**

"You exchange cards with another player"



**Malware  
'NO INTERNET REQUIRED'**

"You can steal a card from any player's hand"



**Computer hacking  
'NO INTERNET REQUIRED'**

"You can steal a card from any player's hand"



**Social engineering  
'INTERNET REQUIRED'**

"You can steal a card from any player's hand"



**Don't abuse of impactful headlines  
'INTERNET REQUIRED'**

"The player you choose keeps all the cards of striking headlines"



**Phishing  
'NO INTERNET REQUIRED'**

"You can see the cards of any player"



**Avoid exaggerations  
'NO INTERNET REQUIRED'**

"The player you choose keeps all the exaggerations cards"



**I create a scientific article with your name  
'NO INTERNET REQUIRED'**

"The selected player keeps all the cards on the board"



**I post it on the Internet with your name  
'INTERNET REQUIRED'**

"The selected player keeps all the cards on the board"



**I create a law with your name  
'NO INTERNET REQUIRED'**

"The chosen player keeps all the cards on the board"

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media



**Antivirus**  
"avoid any action"

**VPN  
(Virtual Private Network)**  
"avoid any action"

**Autenticador multifactor**  
"avoid any action that requires the Internet"

**Internet has fallen**  
"avoid any action that requires the Internet"

**Social engineering**  
"avoid any action that doesn't require the Internet"

**Denial of service attacks**  
"avoid any action that requires the Internet"

**Social engineering**  
"avoid any action that doesn't require the Internet"

**I pass, I don't believe it**  
"replace any card of color"

**I pass, I don't believe it**  
"replace any card of color"

**Internet is blocked**  
"avoid any action that requires the Internet"

**Data encryption**  
"avoid showing your cards"

**Data encryption**  
"avoid showing your cards"

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

**Internet has fallen**  
"avoid any action that requires the Internet"

**Identity theft attacks**  
"redirect the attack to another player of your choice"



**Social engineering**  
"avoid any action that doesn't require the Internet"

**Firewalls**  
"avoid any action"



**Denial of service attacks**  
"avoid any action that requires the Internet"

**Firewalls**  
"avoid any action"



**Identity theft attacks**  
"redirect the attack to another player of your choice"



**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

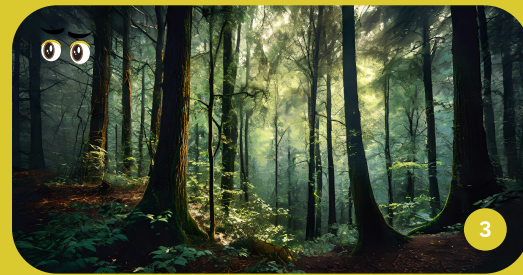
**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**

**social**  
**FAKE NEWS!**  
**Media**



social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media

social  
FAKE NEWS!  
Media